



# Club Development Program (CDP)

By Terry Eguaoje, Ed. D.  
Technical Director

## Overview

PA West Soccer Association is proud to announce “Club Development Program” (CDP). This program was created to further strengthen the relationship between PA West Soccer Association and our member organizations, especially the Community and Travel Clubs.

Using PA West Soccer Technical Department, we will work in partnership and build rapport with our member clubs in order to adequately meet their coaching education and development needs.

Furthermore, this program will serve as a very important resource, referral adviser, and a general support system for local soccer clubs to share new ideas and global best practices.

## What is CDP?

The Club Development Program (CDP) is created to help PA West Soccer member clubs operate more efficiently in areas of coaching education and development, and player development as well as help in the increase and retention of players and volunteers, among others.

## CDP will be tasked with:

1. Helping member clubs assess their needs and opportunities.
2. Providing member clubs with current information and global best practices.
3. Developing a statewide network of “Club Development Managers” - CDMs for ongoing consultation and support.
4. Offering resources and support in program development and implementation at club board meetings.
5. Keeping member clubs informed about changes in the state, regional, and national soccer landscape.

## **Who will make up CDP “Council”?**

Each member club will nominate one individual – preferably a board member, using the attached CDP Nomination/Contact form. These individuals will be called “CLUB DEVELOPMENT MANAGERS (CDMs).”

## **Why was CDP created?**

In addition to what was already listed in the overview above. The Club Development Program - CDP will help:

1. To work with and support the club’s Board and Director of Coaching/Coaching Coordinator (if applicable) to improve and enhance the soccer environment within the organization.
2. To help retain volunteers within the organization by offering support and resources.
3. To make available resources that help grow and retain youth soccer participation.
4. To support the organization in helping players move through the Player Development Pathway.
5. To support the organization in promoting a robust coaching education and development program/culture within their club.
6. To support the organization in upholding its Mission, Philosophy, and Values.
7. Supporting the organization in aligning itself with the Mission, Philosophy, and Values of the USSF and PA West Soccer.

## **How will the CDP work?**

First, each member club will be asked to appoint a “point person” to represent their club in CDP Council. This person will be called “Club Development Manager – CDM.” This person could be a volunteer parent, a coach, age group commissioner, Director of Coaching or a board member.

A pilot CDP, consisting of few clubs will be constituted in the Spring of 2021 to ascertain the efficacy and implementation of the program state-wide.

## **Who are Club Development Managers - CDMs?**

He or she is a member of your club. An important resource consultant, referral advisor, and general support system for your local soccer organization. We call that individual Club Development Manager – CDM.

## **Each CDMs will be provided the following tools below:**

- CDM Guide as a resource tool
- Profile of a CDM framed in the US Soccer “Six Tasks of a Coach”
- Club Development Assessment Form

## **CDP Organization and Governance:**

- CDMs from each member club will constitute the CDP Council.
- PA West Technical Director will chair the CDP Council.
- The Chair of the CDP Council shall appoint on temporary basis “at-large” members to help in areas like Referee, Governance, Safesport, etc..
- CDP Council will meet once every month during regular soccer season.
- The Chair of CDP will create Ad-hoc Committees within the Council as needed.

## **The Roles and Responsibilities of CDMs:**

- Use the CDP network to share ideas, resources, and experiences.
- Use PA West Soccer Technical Director for ongoing consultation and support.
- Work directly with their soccer organization – board, age group commissioners, DOC/Coaching Coordinator, coaches, etc.
- Help to assess the needs of their organization, using the assessment tool provided.
- To support the organization in promoting a robust coaching education program/ culture within their club.
- Connect the organization’s members with current information and best practices.
- Collaborate with the developing statewide network of CDMs and PA West Soccer for ongoing consultation and support.
- Attend Club Board and other organizational meetings to offer resources and support in program development and implementation.
- Keep organization’s Board informed about changes in the state, regional, and national soccer environment.
- To work with and support the organization’s Board and Director of Coaching/ Coaching Coordinator (if applicable) to help improve and enhance the soccer environment within the organization.
- To help retain volunteers within the organization by offering support and resources.
- To make available resources that help grow and retain youth soccer participation.
- To support the organization in helping players move thru the Player Development Pathway.
- Supporting the organization in upholding its Mission, Philosophy, and Values.
- Supporting the organization in aligning itself with the Mission, Philosophy, and Values of the US Soccer Federation, US Youth Soccer, and PA West Soccer.

## **How do CDMs fulfill their Roles and Responsibilities?**

- Use the included “CDM Guide” as a primary resource tool.
- Use the included “Profile of the CDM” framed in US Soccer Grassroots “Six Tasks of a Coach”.
- Use the included “Club Assessment Form” as a tool to evaluate club functions.
- Use growing CDMs network to share ideas, resources, and experiences.

- Use PA West Soccer Technical Department for ongoing consultation and support.
- Work directly with local organization's Board, and Director of Coaching (if organization has one).
- Build organization-specific library of resources based upon program needs assessment.