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US Youth Soccer partners with Truclusion

Working Together to Drive True Inclusivity in Youth Sports

FRISCO, TX (February 5, 2021) – US Youth Soccer (USYS) is pleased to announce their partnership with Truclusion, an experienced team of diversity, equity and inclusion (DE&I) consultants who support organizations on their journey toward higher inclusivity across social networks, genders, ethnicities, orientations, generations and religions.

Truclusion is a Women-of-Color-owned business and operates with consultants and facilitators that reflect many diverse identities and experiences. Their approach to DE&I leverages human-centered inclusive design, intentionalism, and equity.

This partnership will provide USYS leadership and members with insights and tools to help build true inclusion into the USYS organization. “USYS is on a mission to provide world-class support, resources and leadership, helping every member fulfill their goals on and off the field of play. Truclusion gives USYS an opportunity to establish inclusivity as a cornerstone of our future success,” said Skip Gilbert, CEO US Youth Soccer. “How we interact in sport and how we play on the field often reflect how we live our lives off the field. We want to build leaders who can have a positive influence on our sport and our world. I’m extremely proud to welcome Truclusion to USYS as we build our pathway to greater inclusivity.”

“All of us at Truclusion are thrilled to be supporting US Youth Soccer and their genuine commitment to Diversity, Equity and Inclusion,” said Yien Wang Folino, Managing Principal of Truclusion.

USYS will begin working with Truclusion immediately across a variety of activities, programming and organizational functions including benchmarking, governance and policy, strategic plan development, training/workshops, advisory support and leadership coaching.

About the United States Youth Soccer Association (US Youth Soccer)

US Youth Soccer, the largest youth sport organization in the country, is on a mission to provide world-class support, resources and leadership, helping every member fulfill their goals, on and off the field of play. US Youth Soccer registers nearly 3 million players annually. Through its programming, resources and leadership, US Youth Soccer is advancing the game for its 55 Member State Associations, 10,000 clubs and leagues and nearly 1 million administrators, coaches and volunteers. US Youth Soccer connects families and communities to the power of sports and its shared love of soccer. US Youth Soccer provides a path

for every player, offering programs that provide a fun, safe and healthy environment for players at every level of the game. We Are Youth Soccer. For more information, visit www.usyouthsoccer.org.



About Truclusion

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