



PA West

SOCCER ASSOCIATION

TOUCHLINE

PUBLICATION FACTS

Touchline is the official publication of PA West Soccer Association and reaches the hands of over 55,000 youth and adult players, 2500 referees, 5000 coaches, and 7500 club administrators and volunteers registered with PA West Soccer. *Touchline* is published four times each year in a tabloid format and is a proven, cost-effective vehicle to reach the soccer households of western Pennsylvania.

AD SIZES AND PRICES

One-Eighth Page (5 1/8 x 3 1/2)	\$150.00	One-Quarter Page (5 1/8 x 7)	\$300.00
One-Half Page (10 1/4 x 7)	\$450.00	Full Page (10 1/4 x 14)	\$800.00

Color is available for an additional cost—Please call for rates and availability

Camera-ready ads are preferred. Acceptable formats include hard-copy, jpeg, tif, and eps (call about other formats).

Layout and design service also available for an additional cost.

Touchline is mailed on the first of April, July, October and the 15th of January.

Deadline for submission is 30 days prior to mailing.

All advertisements are subject to the approval of the editor and/or PA West Soccer Association.

CONTRACT INFORMATION

COMPANY _____ CONTACT _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ FAX _____ EMAIL _____

AD SIZE: FULL HALF 1/4 1/8 PAYMENT: ENCLOSED _____ BILL ME _____

I HEREBY AGREE TO PAY THE FULL AMOUNT OF THE ADVERTISING CONTRACT UPON THE CONDITIONS STATED ABOVE:

SIGNED _____ **DATE** _____

RETURN TO: PA WEST SOCCER, 111 WHITEHEAD LN., MONROEVILLE, PA 15146 **FAX:** 412-856-8012